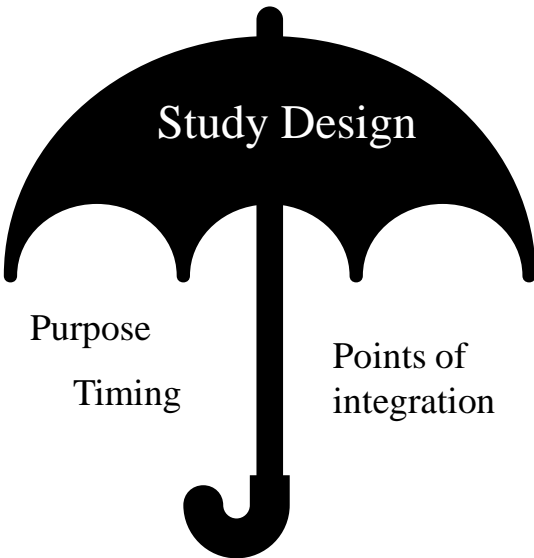


# Mixed Methods Podcast



## Important Questions to Consider

1. Why mixed methods? Corroborate? Enhance? One method developing the other?
2. Are you exploring and describing or testing and predicting? Or, are you doing both interactively?
3. Will the quant and qual components happen at the same time or will one happen before the other?
4. Will the qual and quant components be dependent or independent of one another?
5. How will they be integrated? During study design, data collection, data analysis, or results presentation?

## Design Examples

- convergent parallel
- explanatory sequential
- concurrent-dependent

## TAKE-AWAYS

- ✓ The purpose of your research, and your reason for doing a mixed method study, should inform your design.
- ✓ Start by asking what you want to know and why you to know it. Then, think about how the components are going to get you there.
- ✓ When it comes to study design - it's an art and *you are the artist*.